



Crawford & Company®
5335 Triangle Parkway NW
Peachtree Corners, GA 30092



FOR IMMEDIATE RELEASE

Crawford Welcomes Barbara Staring as Vice President, National Account Executive

TORONTO (June 3, 2019) Crawford & Company (Canada) Inc. announced today the appointment of Barbara Staring as vice president, National Account Executive effective May 13. Reporting to Greg Smith, chief client officer, Barbara will work on Crawford's sales team to drive revenue growth and strengthen customer relations. This strategic addition to the team will support the organization's mission of restoring and enhancing lives, businesses and communities.

"Barbara will be an asset in helping us grow our market share in high-potential areas," said Greg Smith. "Throughout her career, she has consistently demonstrated a solid commitment to customers and the local community. I know that Barbara will be an excellent addition to the Crawford team."

Barbara has had a distinguished career in the disability and rehabilitation marketplace for over 20 years. She founded a full service rehabilitation management company in 1998 that was acquired in 2007 by a national healthcare company where she remained in a client services and business development capacity. Most recently she served as a district manager in the medical devices industry. Barbara is well versed in liaising with various medical professionals, lawyers, insurers and government organizations to develop effective growth strategies for the business.

For media inquiries, please contact:

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About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management and outsourcing solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75 percent of CRD-A, voting as a class. More information is available at www.crawco.com.



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