



FOR IMMEDIATE RELEASE



### **Crawford & Company® (Canada) Named a Top Employer in Waterloo Region**

**KITCHENER (Dec. 9, 2015)** – Crawford & Company (Canada) Inc. has been selected, for the ninth consecutive year, as a Top Employer in the Waterloo Region in Canada’s Top 100 Employer competition. The competition recognizes employers with exceptional workplaces in the Kitchener-Waterloo and Guelph area.

Crawford® was chosen for a number of reasons, including its mentorship and continuing education program, benefits package, share purchase and profit-sharing plans, and involvement in the community through Crawford Cares initiatives. Such initiatives include Crawford’s Global Day of Service, various fundraising events for the Women in Insurance Cancer Crusade (WICC), the Canadian Cancer Society’s Relay for Life, and other local charitable activities.

“At Crawford, we strive to foster a strong sense of community both within and outside of the organization, and to perpetuate a corporate culture centered on excellence, integrity, mutual respect and teamwork,” said Pat Van Bakel, president and chief executive officer of Crawford (Canada).

“Receiving this award for the ninth consecutive year serves as testament to the unwavering dedication, hard work, and collaborative efforts of our employees in Kitchener-Waterloo and across Canada.”

Crawford’s employee-centric model focuses on the development of our employees through mentorship, training and continuing education initiatives. This includes investing in training and technology; and various onboarding practices to ensure the growth and development of a high-performing workforce. Crawford’s commitment extends beyond the workplace with comprehensive employee assistance and benefits programs. To find out more about Crawford (Canada), visit our [website](#).

#### **About Crawford**

[Crawford & Company \(Canada\) Inc.](#) is a wholly owned subsidiary of Crawford & Company. Based in Atlanta, Ga., [Crawford & Company](#) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers

comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.

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